



VKR, VNB & AGK
COLLEGE OF ENGINEERING
An Autonomous Institution

Approved by AICTE, New Delhi;
Affiliated to JNTUK, Kakinada
An ISO 9001:2015 Certified Institute.
Accredited by NAAC 'A'
GUDIVADA - 521301, Krishna District, A. P.



DEPARTMENT OF MBA

MINUTES OF MEETING (05-08-2025)

At the outset, the Chairman, BOS Department of MBA, welcomed all members of Board of Studies and special invitees present in 2nd meeting of Board of Studies, Department of MBA and briefed about the agenda to be discussed. The following agenda items were placed by the Chairman and decisions were taken after detailed deliberations:

Agenda for the Meeting:

1. Preparation of course structure and deciding specializations for VKR-24 regulation of Department of MBA (III & IV Semesters of Management subjects) in view of objectives of the college.
2. Suggestions on preparation of course structure & syllabus for VKR-24 Regulation.
3. Any other points.

Agenda-1: Preparation of course structure and deciding specializations for VKR-24 regulation (for MBA III & IV Semesters) in view of objectives of the college.

Resolution: The BOS members reviewed the course structure and discussed the specializations in the 2nd BOS proceedings. The incorporation of the changes suggested by the member of BOS members was verified, and the course structure was approved for VKR-24 regulations.

Agenda-2: Suggestions on opting specializations for VKR-24 regulation for MBA

The Chairman presented the course syllabus of 8 specializations with 2 electives from each specialization for VKR-24 regulation.

- In MBA III Semester, modifications to the **Operations Research** subject were presented and accepted.



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Resolution:

The BOS reviewed the course syllabus and specializations. After incorporating certain suggestions, it was resolved that 8 specializations be offered, with 8 to 10 students required to opt for each specialization.

There being no other matter, the meeting was concluded with a vote of thanks to the chair.

V.J. Deva Raaj

Dr. V.J. Deva Raaj
Professor & Head
Chairman of BOS
Department of MBA

The following signed BOS members attended the meeting, and the syllabus attached herewith is approved for implementation from the Academic Year 2025-2026 as the **VKR-24 Regulation Syllabus**. The syllabus has been accepted by all the following BOS members for implementation.

S. No.	Name	Designation	Role	Signature
1	Dr. Joseph Devaraaj V	HOD/ MBA Dept., VKR, VNB & AGK College of Engineering, Gudivada Krishna District josephdevaraaj@gmail.com Phone No. 9959971999	Chairman	<i>V.J. Deva Raaj</i>
2	Dr. N. Udaya Bhaskar	Professor Dept., of Management Studies, College of Arts and Commerce Adikavi Nanayya University Raamahendravaram, E. G. Dist. nudaybhaskar@gmail.com Phone No.9490450510	Member (JNTUK Nominee)	
3	Dr. G. Naga Raju	Faculty, Department of Commerce and Business Administration Acharya Nagarjuna University Nagarjuna Nagar -522510, Guntur. nagaraju7g@gmail.com Phone No.9492711210	Member (Other university)	<i>G. Naga Raju</i>



4	Dr. V. Narasimha Rao	Professor & Head, School of Management, Siddhartha Academy of Higher Education, Vijayawada, AP profvnrdirectormba@gmail.com Phone No. 9849358816	Member (Other university)	
5	Dr. G. Kamal	Head of the Department. Department of Business and Management Studies. Seshadri Rao Gudlvaleru Engineering College, Gudlvaleru, Krishna District gkamalmba@gecgudlavallerumic.in Phone No. 9533461346	Member (Other Autonomous College)	
6	Sri. G. S. S. N. Srinivas,	CEO Grainrich Exports Pvt. Ltd. Bangalore, Karnataka Email Id: aca.srinivas@gmail.com Phone No. 9741392777	Member (Industrial Expert)	
7	Smt. S. N. V. Sushmitha	Associate Professor, MBA Dept., VKR, VNB & AGK College of Engineering, Gudivada sushmithaphd2022@gmail.com Phone No.9030877137	Member (Internal faculty)	
8	Sri S. Naveen Kumar	Associate Professor, MBA Dept., VKR, VNB & AGK College of Engineering, Gudivada vkrt pocell@gmail.com Phone No.9553333450	Member (Internal faculty)	
9	Sri M. Narendra	Assistant Professor, MBA Dept., VKR, VNB & AGK College of Engineering, Gudivada mukkapatinarendra9@gmail.com Phone No.7702727108	Member (Internal faculty)	
10	Mr. Pulapa A S Chandra Sekhar (12NH1E0030)	Principal Wonder Kidz & Academic Leader IIT Talent School, Gudivada Master Trainer: Vidyavaradhi Computer Institute and Cambridge International Spoken English Training Center chandupulapa9@gmail.com Phone No. 9959592515	Member (Alumni)	



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